VERMONT OPTOMETRIC ASSOCIATION

2026 Partner Program

Overview

The VOA Partner Program enhances the relationship between Vermont Optometrists and companies that support the profession. We have designed options to allow your company to choose the partner level that fits your budget and helps achieve your goals. Partners will be recognized throughout the year for their support of the VOA and its members. Your support of the VOA enhances our mission to advance the profession of optometry and strengthens your company's ties to the profession's most dedicated practitioners. 87% of VT ODs are VOA members.

2026 VOA Conference Calendar

VOA Spring Conference (Ski)
March 13-15, 2026
Woodstock Inn & Resort, Woodstock, VT
Anticipated Attendance: 50 ODs

VOA Fall Conference
September 18-20, 2026
Delta Hotel Burlington, Burlington, VT
Anticipated Attendance: 50 ODs

2026 VOA Partner Levels

Benefit	Diamond $10,300	Platinum $7,250	Gold $5,150	Silver $3,600	Exhibit Only
Conferences & Events					
Exhibit Booth at Spring Conference	✓	✓	✓	✓	$1,600*
Exhibit Booth at Fall Conference	✓	✓	✓	✓	$1,600*
Recognition on Event Promotions & Signage	✓	✓	✓	✓	-
5 Minutes to Present at a VOA Conference	✓	✓	-	-	-
Diamond Partner Add-On Program	✓	-	-	-	-
Engagement with Leadership					
15-Minute Meeting with VOA Board	✓	✓	-	-	-
Marketing					
Logo with link on VOA Website	✓	✓	✓	✓	-
E-blast to Membership	3	2	2	1	-

*If you exhibit at the Spring and Fall conference, you will receive a $100 discount.

Exhibit Booths Include:

- Exhibit table with 2 chairs
- Access to meals and receptions
- 2 exhibitor registrations
- Pre-registration List
- Spot on Exhibitor Passport
- Final Attendee List

Diamond Partner Add-On Options:

Spring Conference	Fall Conference	Scheduling Year-Round
Friday Lunch	Exhibit Hall Reception	VOA Educational Event
Exhibit Hall Reception	Friday Dinner	Product Demonstration Lab (+$500)
Friday Dinner	Saturday Breakfast	
Saturday Breakfast	~~Saturday Lunch~~	
Saturday Lunch	Sunday Breakfast	
Sunday Breakfast		

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A la Carte Sponsorships

VOA Educational Event - $3,000

VOA members will gather for a meal and a one-hour COPE approved CE session with a speaker provided by the sponsoring company. Sponsors will enjoy dedicated time with attendees and up to 10 minutes to share updates and resources.

Product Demonstration Lab - $3,500

Members will enjoy a meal while learning about your company's products through an interactive, hands-on demonstration. This engaging format allows attendees to experience your products firsthand, ask questions, and gain practical insight into their clinical applications.

Education Grants/Speakers

Support the advancement of optometry by providing an education grant or sponsoring a speaker. Your contribution helps deliver high-quality, COPE-approved content while positioning your brand as a trusted partner in professional development. You will collaborate with the CE committee for speaker approval. Sponsors of Education Grants/Speakers will receive a $250 discount on an exhibit space or Partnership package.

VOA Spring Conference		VOA Fall Conference	
Tote Bags	$1,500	Tote Bags	$1,500
Lanyards	$1,000	Lanyards	$1,000
Padfolios	$2,500	Padfolios	$2,500
Sponsors of the programs below will receive a $100 discount on an exhibit space or partner package and a 5-minute presentation to attendees.			
Friday Lunch	$2,000	Exhibit Hall Reception	$3,000
Exhibit Hall Reception	$3,000	Saturday Breakfast	$2,000
Saturday Breakfast	$2,000	~~Saturday Lunch~~	$2,000
Saturday Lunch	$2,000	~~Pints for Pupils Reception~~	$3,500
Pints for Pupils Reception	$3,500	Sunday Breakfast	$2,000
Sunday Breakfast	$2,000		

2026 VOA Partner and Exhibitor Registration

Visit the **VOA WEBSITE** to complete a registration form to select your partner level and any programs you are interested in supporting. You will receive a record of your selections via email. An invoice will be emailed to you from the VOA Treasurer; typical turnaround time is within 48 business hours.

You will be able to pay via check or with credit card.

Have questions? Contact:

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Executive Administrator
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